



Fanatec Expands Licensing Portfolio with New Nissan Partnership

July 7, 2026

LANDSHUT, Germany--(BUSINESS WIRE)--Jul. 7, 2026-- Fanatec®, a brand of CORSAIR® (Nasdaq: CRSR) and global leader in sim racing hardware, today announced a new licensing partnership with Nissan Motor Co., Ltd. to develop officially licensed sim racing steering wheels inspired by the brand's performance driving heritage.

The collaboration joins Nissan's globally recognized automotive brand and passionate enthusiast community with Fanatec's premium sim racing hardware platform, expanding Fanatec's portfolio of officially licensed products and creating a new way for drivers, gamers, and motorsport fans to experience Nissan performance from home.

Designed for driving simulation enthusiasts, the upcoming products are being developed to deliver an authentic experience, with a strong focus on craftsmanship, ergonomic precision, and visual authenticity, that reflects the excitement and character of Nissan's performance legacy. Additional details regarding product specifications, availability, and launch timing will be announced later this year.

"We are thrilled to welcome Fanatec on board and are excited to collaborate with them on this new, exciting, licensed category extension for Nissan. We have long-standing gaming partners that we support and an avid global fan base of keen sim racers, so we are sure this licensed product will be a welcome addition!" said Yukika Sato, Senior Manager at Nissan.

The steering wheel is being developed with a strong focus on craftsmanship, ergonomic precision, and visual authenticity to ensure sim racers feel fully connected to the road and immersed in the experience.

"We are excited to partner with Nissan on officially licensed products," Thi La, Chief Executive Officer of CORSAIR. "Nissan has a passionate global fan base and a strong connection to driving enthusiasts, making this a natural fit for Fanatec and the sim racing community. This partnership further strengthens Fanatec's position as a premium platform for authentic, performance-driven simulation hardware."

About Nissan Motor Corporation

For more information about Nissan's products, services and commitment to sustainable mobility, visit nissan-global.com. You can also follow us on [Facebook](#), [Instagram](#), [X](#) and LinkedIn and see all our latest videos on [YouTube](#).

About Fanatec

Fanatec is a global leader in sim racing hardware, shaped by over 25 years of innovation and collaboration with automotive and motorsport brands. Fanatec develops high-performance sim racing products for PC and consoles, including steering wheels, direct drive bases, pedals, and cockpits. Fanatec products are designed in Germany, trusted by sim racing enthusiasts and motorsport professionals worldwide. As of 2024, Fanatec is part of the CORSAIR family of brands.

About CORSAIR

CORSAIR (Nasdaq: CRSR) is a leading global developer and manufacturer of high-performance gear and technology for gamers, content creators, and PC enthusiasts. From award-winning PC components and peripherals to premium streaming equipment, smart ambient lighting, and esports coaching services, CORSAIR delivers a full ecosystem of products that work together to enable everyone, from casual gamers to committed professionals, to perform at their very best.

Forward-Looking Statements

This press release contains express and implied forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including, but not limited to, statements regarding the Company's potential future growth in certain product categories; future headwinds and tailwinds that may impact the Company's sales and results of operations including semiconductor supply constraints and demand for AI-focused workstations; and the potential growth and the long-term trajectory of our segments. Forward-looking statements are based on our management's beliefs, as well as assumptions made by, and information currently available to them. Because such statements are based on expectations as to future financial and operating results and are not statements of fact, actual results may differ materially from those projected. Factors which may cause actual results to differ materially from current expectations include, but are not limited to: the Company's limited operating history, which makes it difficult to forecast the Company's future results of operations; current macroeconomic conditions, including the impacts of high inflation and risk of recession, on demand for our products, consumer confidence and financial markets generally; changes in trade regulations, policies, and agreements and the imposition of tariffs that affect our products or operations, including potential new tariffs that may be imposed on U.S. imports and our ability to mitigate; the Company's ability to build and maintain the strength of the Company's brand among gaming, streaming and content creator enthusiasts and ability to continuously develop and successfully market new products and improvements to existing products; the introduction and success of new third-party high-performance computer hardware, particularly graphics processing units and central processing units as well as sophisticated new video games; fluctuations in operating results; the loss or inability to attract and retain key management; the impacts from geopolitical events and unrest; delays or disruptions at the Company or third-parties' manufacturing and distribution facilities; and the other factors described under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2025 filed with the Securities and Exchange Commission ("SEC") and our subsequent filings with the SEC. All forward-looking statements reflect our beliefs and assumptions only as of the date of this press release. We undertake no obligation to update forward-looking statements to reflect future events or circumstances.

Copyright ©2026 Corsair Memory, Inc. All rights reserved. CORSAIR and the sails logo are registered trademarks of CORSAIR in the United States and/or other countries. All other companies and/or product names may be trade names, trademarks, and/or registered trademarks of the respective

owners with which they are associated. Features, pricing, availability, and specifications are subject to change without notice.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20260707749486/en/>

Investor Relations:

David Pasquale

ir@corsair.com

914-337-8801

Media:

media@corsair.com

510-657-8747

Source: CORSAIR