



Corsair's Elgato Launches Facecam 4K; Groundbreaking Solution Mainstreams 4K60 Video

July 29, 2025

MILPITAS, Calif.--(BUSINESS WIRE)--Jul. 29, 2025-- CORSAIR® (Nasdaq: CRSR) subsidiary Elgato, a global leader in content creator technology, today launched [Facecam 4K](#), a groundbreaking studio webcam that brings DSLR-level 4K60 video to mainstream creators. Designed with a professional imaging pipeline, including a SONY STARVIS 2 sensor, advanced image processor, and Elgato's Camera Hub software, Facecam 4K delivers ultra-smooth, uncompressed Ultra HD footage with cinematic flexibility. It's also the first webcam to support 49-mm lens filters, enabling popular pro-style effects like starbursts and diffusion.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250729057667/en/>



CORSAIR® (Nasdaq: CRSR) subsidiary Elgato, a global leader in content creator technology, today launched Facecam 4K, a groundbreaking studio webcam that brings DSLR-level 4K60 video to mainstream creators. Designed with a professional imaging pipeline, including a SONY STARVIS 2 sensor, advanced image processor, and Elgato's Camera Hub software, Facecam 4K delivers ultra-smooth, uncompressed Ultra HD footage with cinematic flexibility. It's also the first webcam to support 49-mm lens filters, enabling popular pro-style effects like starbursts and diffusion.

said, "Facecam 4K is a great example of how Elgato continues to lead in creator technology, delivering pro-level 4K60 quality without the usual cost or complexity. As the creator economy evolves, we see opportunities to expand what a streaming webcam can do, especially through software, filters, and deeper app integrations. We're excited to give creators the tools they need to enhance their brand image, and this is just one step in our broader plan to drive further innovation."

Customers can order Facecam 4K starting today on [elgato.com](https://www.elgato.com) and at authorized retailers in CORSAIR's global network.

Webpages

Learn more about Facecam 4K: <https://elgato.com/p/facecam-4k>

Get high-resolution product images: https://e.lga.to/Facecam_4K_Press_Kit

Get the Camera Hub app: <https://elgato.com/s/downloads>

About Elgato

Elgato is a world leader in online audiovisual technology, empowering content creators and digital professionals to transform their ideas into immersive, impactful experiences. From award-winning cameras, microphones, and lighting to control surfaces, capture cards, and studio mounts, Elgato sets industry benchmarks that shape the status quo of digital storytelling. Backed by parent company CORSAIR (Nasdaq: CRSR), the brand leverages a strong global distribution network and consistent product innovation to deliver sustained growth. A trusted name in a rapidly expanding market, Elgato drives value for both creators and investors through its commitment to excellence and forward-thinking strategy.

About Corsair Gaming

Corsair (Nasdaq: CRSR) is a leading global developer and manufacturer of high-performance products and technology for gamers, content creators, and PC enthusiasts. From award-winning PC components and peripherals to premium streaming equipment and smart ambient lighting, Corsair delivers a full ecosystem of products that work together to enable everyone, from casual gamers to committed professionals, to perform at their very best. Corsair also sells products under its Fanatec brand, the leading end-to-end premium Sim Racing product line; Elgato brand, which provides premium studio equipment and accessories for content creators; SCUF Gaming brand, which builds custom-designed controllers for competitive gamers; Drop, the leading community-driven mechanical keyboard brand; and ORIGIN PC brand, a builder of custom gaming and workstation desktop PCs.

Forward-Looking Statements

This press release contains express and implied forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including, but not limited to, statements regarding the refinancing supporting the Company's growth plan and providing it flexibility to act on growth investments. Forward-looking statements are based on our management's beliefs, as well as assumptions made by, and information currently available to them. Because such statements are based on expectations as to future financial and operating results and are not statements of fact, actual results may differ materially from those projected. Factors which may cause actual results to differ materially from current expectations include, but are not limited to: the Company's limited operating history, which makes it difficult to forecast the Company's future results of operations; current macroeconomic conditions, including the impacts of high inflation and risk of recession, on demand for our products, consumer confidence and financial markets generally; changes in trade regulations, policies, and agreements and the imposition of tariffs that affect our products or operations, including potential new tariffs that may be imposed on U.S. imports and our ability to mitigate; the Company's ability to build and maintain the strength

Facecam 4K is available now, representing a major innovative leap in webcam technology, making broadcast-quality video and professional creative control more accessible than ever. With results rivaling many professional cameras, Facecam 4K proves that incredible video no longer requires a prohibitively expensive setup.

Thi La, Chief Executive Officer of Corsair, said, "Facecam 4K is a great example of how Elgato continues to lead in creator technology, delivering pro-level 4K60 quality without the usual cost or complexity. As the creator economy evolves, we see opportunities to expand what a streaming webcam can do, especially through software, filters, and deeper app integrations. We're excited to give creators the tools they need to enhance their brand image, and this is just one step in our broader plan to drive further innovation."

of the Company's brand among gaming and streaming enthusiasts and ability to continuously develop and successfully market new products and improvements to existing products; the introduction and success of new third-party high-performance computer hardware, particularly graphics processing units and central processing units as well as sophisticated new video games; fluctuations in operating results; the loss or inability to attract and retain key management; the impacts from geopolitical events and unrest; delays or disruptions at the Company or third-parties' manufacturing and distribution facilities; and the other factors described under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2024 filed with the Securities and Exchange Commission ("SEC") and our subsequent filings with the SEC. All forward-looking statements reflect our beliefs and assumptions only as of the date of this press release. We undertake no obligation to update forward-looking statements to reflect future events or circumstances.

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