

CORSAIR Sets the Stage for Your Style with Custom Lab Announcement at Computex

June 4, 2024

TAIPEI, Taiwan--(BUSINESS WIRE)--Jun. 4, 2024-- CORSAIR[®] (Nasdaq: CRSR) proudly announced the launch of a brand-new custom configurator that makes your gaming gear a reflection of you: CORSAIR Custom Lab. An all-in-one shop for specially designed products, CORSAIR Custom Lab lets you pour your passion and personality into a fully equipped setup that's brimming with self-expression. Customize a little or a lot – whatever your look is, CORSAIR Custom Lab is here to champion your style.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20240604912259/en/

CORSAIR® (Nasdaq: CRSR) proudly announced the launch of a brand-new custom configurator that makes your gaming gear a reflection of you: CORSAIR Custom Lab. An all-in-one shop for specially designed products, CORSAIR Custom Lab lets you pour your passion and personality into a fully equipped setup that's brimming with self-expression. Customize a little or a lot – whatever your look is, CORSAIR Custom Lab is here to champion your style. CORSAIR Custom Lab offers something for every gamer, guaranteed with the same great gaming performance and quality as every CORSAIR product. From colorful mice to custom-designed keyboards, each creation is built to withstand the rigors of intense gaming, while retaining its signature look throughout the ages. Once you've chosen your gear, our Custom Lab will curate your order quickly and ship it to you – we build it, and you bring it to life. With CORSAIR Custom Lab, your gaming setup is the stage for your style to shine. (Photo: Business Wire)

With CORSAIR Custom Lab, you can craft a gaming setup as original as you are. Create your look from the ground up and fine-tune even the smallest of details, like adding a splash of color to mouse buttons. Or choose from a collection of captivating design motifs, ranging from classic gaming aesthetics to sleek futuristic visuals. With all these customization options at your disposal, you can design a deskscape that perfectly reflects your imagination and essence.

"Today, a setup is not just about performance; it's an extension of the player

and their personality. At CORSAIR, we understand our community deserves peripherals that meet their gaming needs and the high standards they expect from us, while also matching their style," said Thi La, President and COO at CORSAIR. "With our range of products, combined with CORSAIR Custom Lab capabilities, users can create and customize an amazing setup that reflects who they are."

CORSAIR Custom Lab offers something for every gamer, guaranteed with the same great gaming performance and quality as every CORSAIR product. From colorful mice to custom-designed keyboards, each creation is built to withstand the rigors of intense gaming, while retaining its signature look throughout the ages. Once you've chosen your gear, our Custom Lab will curate your order quickly and ship it to you – we build it, and you bring it to life.

With CORSAIR Custom Lab, your gaming setup is the stage for your style to shine.

About CORSAIR

CORSAIR (NASDAQ:CRSR) is a leading global developer and manufacturer of high-performance gear and technology for gamers, content creators, and PC enthusiasts. From award-winning PC components and peripherals, to premium streaming equipment, smart ambient lighting, and esports coaching services, CORSAIR delivers a full ecosystem of products that work together to enable everyone, from casual gamers to committed professionals, to perform at their very best.

Copyright © 2024 Corsair Memory, Inc. All rights reserved. CORSAIR and the sails logo are registered trademarks of CORSAIR in the United States and/or other countries. All other company and/or product names may be trade names, trademarks, and/or registered trademarks of the respective owners with which they are associated. Features, pricing, availability, and specifications are subject to change without notice.

View source version on businesswire.com: https://www.businesswire.com/news/home/20240604912259/en/

Investor Relations: Ronald van Veen ir@corsair.com 510-578-1407

Media: David Ross <u>david.ross@corsair.com</u> +44 1182 080542

Source: CORSAIR